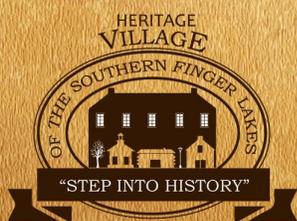


Heritage Village of the Southern Finger Lakes

"Step Into History"



Corning-Painted Post Historical Society

Annual Report 2019

2018 Board of Trustees

Officers

Leon Golder	President
Sheri Golder	Treasurer
Steven Matteson	Controller

Trustees

Mary Bacalles	Alison Merkl
Meredith Dessoie	Mark ReSue
Amy Irvine	Bonnie Stillman
Sean Lukasik	Frank Starr

Staff

Monica Phillips Nix, Director	Brenna Bray, Depot
Soni Lacey, Office Manager	Calvin Barton, Custodian
Patrick Monahan, Education Coordinator	Thomas Dewert, Jr., Office Assistant/Depot

Vision

The Corning-Painted Post Historical Society is a dynamic, community responsive, educational organization that inspires community memory by linking our local history and heritage to contemporary life.

Mission

The Corning-Painted Post Historical Society shall preserve and share our area's history through educational programming and exhibits, building preservation, archival collections, and experiential learning.

Contents

Board Members.....	2	Education Committee/Hearth Cooks/Docents....	8
Mission	2	Buildings & Grounds/Depot.....	9
President's Report.....	3	Financial Report.....	10
Donors.....	4	Grants.....	10
Collections & Exhibits	5	Education.....	11
From the Executive Director.....	6	Membership.....	11
Special Events & Programs	7	Strategic Plan	12
Summer Camp/Kids Summer Programs	8		

President's Report

The year 2018 brought about many finishing touches on several major buildings and grounds projects initiated in our busy 2017 year. The Welcome Center interior was painted, shelving installed in the gift shop, and new carpeting installed in the conference room along with sorely needed closet storage. The Agriculture Shed interior lighting was installed and professional signage was placed to identify the historic farm implement collection.

Several new Trustees were added to the Board that broadened our connection to the greater Corning Community.

- Alison Merkl, daughter of Jerry and Jinny Wright, held a position as a Regional Sales Manager with an Import – Export Company in New Jersey. Her great planning and organizational skills have been a blessing and she helped with events, fund raisers and programs.
- Meredith S. Dessoie is experienced in Human Resources for the Travelers Insurance Co. Her vast knowledge in her field is invaluable when dealing with policies and procedures.
- Amy Irvine is owner of a Financial Planning business on Market Street in Corning. She sits on our Finance Committee and leads our budget planning.
- Mark ReSue resides on the Northside of Corning. He has his own contracting business and currently sits on the Corning City council. His experience is well suited to support our buildings and grounds initiatives.

Our policies were reviewed by legal council, updated and approved by the Board in January, 2018. Certain policies require annual training of staff and volunteers to meet NYS mandates.

A custodian, Calvin Barton, was hired in March 2018 that supported our buildings, school programs, and lawn care. Having well maintained

buildings and grounds is very important as we welcome an increasing number of visitors.

We continue to offer blacksmith classes from April through October as a funding source for our education budget.

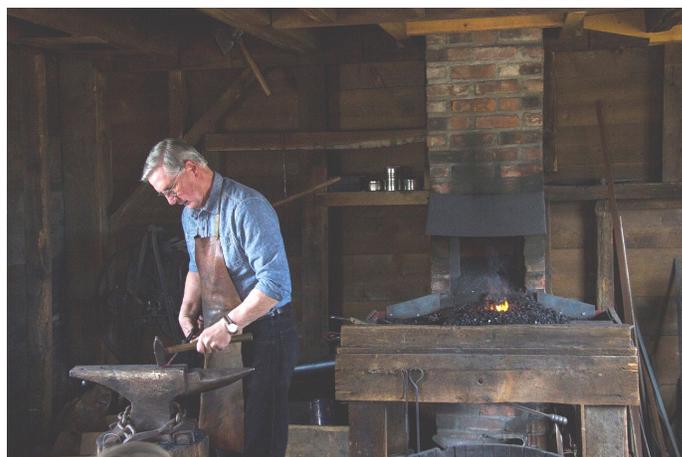
Looking toward year 2019, some developing services will be noticed:

- Volunteer tour guides will serve our visiting tourists from mid-June through September.
- Plans to develop and grow our facility rental service for our Society members and the general public will increase our income stream.

In closing, I enjoyed the past three years serving as President of the Board and chairing the Buildings and Grounds (B&G's) committee. Our staff and volunteers are the heart and soul of the Heritage Village. We are so blessed to have such dedicated employees. I plan on continuing to chair the B&G's committee and instruct blacksmith classes. I hope to see more of our members visit and utilize the Heritage Village for their private functions.

Leon Golder

President, CPPHS



Contributions and Gifts

The Corning-Painted Post Historical Society would like to acknowledge the following for their financial contributions and gifts in 2018:

Operating Fund

Norma Bird
Ralph & Bonnie Gestwicki
Nancy Magrath
Christine Sharkey
Davis & Pamela Sonnefeld

Corning Incorporated-Matching Donations

Marcia Ashworth
Timothy M. Major
John O'Hare
Robert O'Loughlin
Jill VanDewoestine
Christine Sharkey

Office Restoration

Mary Bielski
Herb & Mary Ann Garlock
Nancy Goblet
Edward & Mary Franklin
Leon & Sheri Golder
Jan Hoover
Clinton & Lois Janes
Elizabeth M. Jones
Glen Kohnke & Jill VanDewoestine
Gerry LaFollette
Sean Lukasik
Imogene McKendrick
Alison Merkl
Dorothy Moore
Nancy Nicastro & Robert Pfuuntner
Cornelius O'Donnell
Tom & Barbara Rhodes
Lisa Rustici
Max & Elizabeth Sloan
John & Becky Stranges
Betty Lou Taynton
Graham & Dee Wightman

Grant Account

Richard & Ellen Luce

Annual Appeal

Jim & Mary Bacalles
Douglas Benjamin
Edward & Louis Bush
Barbara Cook
Patricia T. Dann
Dominic Ferreira
Dan and Carole Fimlaid
Fran & Lois Gehl
Leon & Sheri Golder
Janice Glover
Janet Hallahan
Paul and Eugenea Johnson
Glenn Kohnke & Jill VanDewoestine

Gerry LaFollette
Ian Mackenzie
I. McKendrick
Dorothy Moore
Jon-Claud Nix
Mary Passage
Tom & Barb Rhodes
William & Jean Walker

In-Kind Donations

Lewis E. Brown
Leon & Sheri Golder
Brian & Chris Hoyler
Henry Offerman
Tom & Barbara Rhodes
John & Pat Starzec

Endowment Fund

Norma Bird
Laura Campbell
Corning Area Community Concert Band
Corning Area Womens Club
Herb & Mary Ann Garlock
Leon & Sheri Golder
Ian Mackenzie
Eleanor G. Nasser

Nancy Nicastro & Robert Pfuuntner
Mary Lou Walker
William & Jean Walker
Janice Weisenfeld
Max & Gale Weisenfeld

Children's Library

Norma Bird
Joanne Coombs
Ralph & Bonnie Gestwicki
David & Pamela Sonnefeld

Browntown School

Norma Bird
Corning Area Retired Teachers

Blacksmith Shop

Steuben Chapter of Daughter's of the American Revolution
Michael Foster
Leon & Sheri Golder

Summer Camp Scholarship

David & Pamela Sonnefeld
Ian Mackenzie
Barbara McLean
Eleanor G. Nasser
Tom & Barbara Rhodes

Hearth Cooks

Lewis Brown
Janet Hallahan

The Corning-Painted Post Historical Society has taken every measure to ensure the accuracy of our listings. We apologize if we have overlooked any person or organization.

Please note that there were additional donations made to the office restoration project that were reflected in the 2017 Annual Report. There were also additional donations made to the 2018 Annual Appeal that will be reflected in the 2019 Annual Report.

Exhibits

During 2018/19 CPPHS created displays at the Southeast Steuben County Library to celebrate: the wedding season -- two beautiful vintage 1900s dresses; the Woman's Movement, celebrating woman's involvement in professional organizations -- two vintage 1950 suits and bags, perfect for a fall day; the release of the Women of Corning book, a project spearheaded by Amo Houghton and written by Geoffery Kabaservice -- Laura Houghton's dress worn in Paris; a Valentine's Day Party -- a 1930's red evening gown and fur stole; and currently, a US Naval sailor for WWII -- a local man's uniform and flag from the era.

The window on Market Street (provided by Amy Irving) highlighted events offered at Heritage village, with props promoting the Heritage Festival, All Hallows Eve, our Holiday Open House, and the Victorian Tea Party. We will soon display our Summer Camp program. We look forward to working with the Gaffer District and having a variety of Market Street window displays that will combine some of our costume collection, along with the wares of other Market Street merchants. Look for some of our vintage wedding dresses on Market Street starting in June.



Collections

There were 102 items added to our collection in 2018. The PastPerfect catalog now contains 19,003 items; a mix of books, photos "paper memorabilia", clothing and objects of all types. Some interesting items added in 2018 were a time capsule in a copper box from the Northside High School found in the cornerstone from demolition; a man's full buckskin leather frontier outfit with boots and accessories (repro, but very useful); a group of framed photos of Bob Rockwell with dignitaries and his family and a watercolor by Frederick Carder from the Rockwell Museum; Fribley Radio/TV Service collection of two work shirts, 23 business photos and certificate.

The wonderful oil painting at right is Francis Slosson (male) (1857-1861). We also have the outfit the child is wearing, donated in 2003 by Helen Werner. Priscella Ross and Robert Hood, descendants of Helen, donated the portrait.



From the Executive Director

We are an organization that takes pride in being the primary living history museum in the area, where members of our community, as well as visitors, are able to experience valuable connections to history through our educational programs and exhibits, building preservation, archival collections, and experiential learning opportunities. However, maintaining that mission takes a strong commitment and hard work from staff, volunteers, members, and Board. It also takes financial support from our generous donors, and from funders who believe in the vision and mission of the Corning-Painted Post Historical Society and Heritage Village of the Southern Finger Lakes and recognize its importance to the community.

During 2018 we focused on ways to allocate resources and put effort into things that would matter to our organization in the long run, and with the Board we considered what strategies would be needed to move our organization toward long term sustainability and enduring community impact. To that end we applied to the Corning Incorporated Foundation for a Capacity Building grant that would make it possible for us to expand our education programs and outreach into the community, support fund development planning, and enable the creation of a full time Director position – critical to our organization’s impact and long-term sustainability. On October 24, 2018 we received notification that Corning Incorporated Foundation had approved a grant in the amount of \$21,000 in support of our capacity building plan and the establishment of a full time Director position. We are most grateful to Corning Incorporated Foundation for this generous support!

Throughout 2018 we continued to expand our organization’s connections in the community with our school programs, collaborating with the Corning Youth Center, Salvation Army Children’s Programs, the Garden of Fire, the Science and Discovery Center, and travel classes, such as the “Sheep to Shawl” middle school program, provided to students at Broadway Academy in Elmira. In addition, our adult education classes, with their focus on early American crafting, blacksmithing, and hearth cooking, continued to be a big draw. We also hosted meetings and events for community organizations such as the Alzheimer’s Association, DAR, the Corning Rotary, and Fund for Women, as well as local business groups. Finally, in December 2018, we launched an Annual Fund campaign which has raised \$9,075 for our organization, a step forward in the direction of sustainability, thanks to the generous support of our membership and Board.

Among the event highlights of 2018 was the addition of a major fundraiser – a Spring Hearth Feast for 20 guests, held in the Inn, with a meal cooked on the hearth and prepared and hosted by our wonderful volunteers. Then in May we celebrated the re-opening of the Painted Post-Erwin Museum at The Depot, following a year-long refresh of its collections and exhibits. In September we celebrated the 40th year of our Harvest Festival, hosting a record number of attendees. And in keeping with our mission, we also re-introduced a history Lecture Series, which had been a popular offering in years past and is continuing in 2019.

Throughout 2019 we look forward to keeping in touch with you, our members and community friends, through our quarterly newsletter, our emails, website and Facebook postings, and your attendance at our programs and events. We plan a new marketing campaign in 2019, with the launch of a refreshed website and new benefits for our membership to be announced in December 2019.

With gratitude for the worthy work I get to do every day,

Monica Phillips Nix

Pictured right, Gregory Golder and Monica Nix. Check presentation for the Corning Incorporated Vibrant Community Grant.



Special Events and Programs

We had a very busy 2018 with events! Here is a re-cap of *some* of our events this year:

Chili and Chocolate (March 9)

We had about 150 people join us for our Chili and Chocolate fundraiser dinner, our highest attendance yet! Guests had several types of chili to choose from and enjoyed a wide variety of desserts. The Palace Theater generously donated 2 movie passes for a door prize.

Spring Feast (May 5)

On a beautiful Spring evening, guests arrived at the Patterson Inn for fine food, drink and merriment. While the fire crackled in the background, they enjoyed the feel of a bygone era with the scents, images, and flavors of a hearth cooked meal prepared with the tools and techniques of the 18th century.

Annual Meeting (May 16)

The Corning-Painted Post Historical Society held its annual meeting at the United Church of Painted Post followed by a social at the Painted Post Erwin Museum at the Depot. Honorary lifetime memberships were awarded to Patricia T. Dann and Jean Walker in recognition of their numerous contributions to the Society. Guest speaker David Anderson spoke on the acquisition of the former DL&W Railroad station from the Village of Painted Post. Ian Mackenzie then spoke on the history of that railroad.

Craft Beverage Expo (May 19)

In May we hosted our third Craft Beverage event. Guests enjoyed samples from Brick House Brewery, Grist Iron Brewing, Iron Flamingo, Lyonsmith Brewing Co., Railhead Brewing Co., and Rooster Fish Brewing.

With their ticket purchase, guests received a one-of-a-kind pottery tasting cup made by Rocky Hill Pottery, Kanona, NY. There were also demonstrations of blacksmithing, hearth cooking, coopering and spinning. Milliner's Southern Smoke provided the food for the event and Art Hoffstetter provided the afternoon musical entertainment.

Western Pennsylvania Bus Trip (June 1-3)

Jessica Cunningham, our former Director, planned and conducted another fantastic trip for us. The Western Pennsylvania trip included visits to the Pennsylvania Lumber Museum, Drake Well Museum, Carrie Blast Furnace, Meadowcroft Rockshelter, Fort Necessity, Frank Lloyd Wright's famous Falling Water, and Old Bedford Village. The bus trips are an excellent fundraiser for the Society; we hope you'll consider joining us for our next trip.

Heritage Festival (Whingblinger – September 29)

This year we changed the weekend of our annual Heritage Festival to coincide with the Wineglass Marathon. The marathon brings thousands of visitors to the area. We had a number of marathon runners attend the event, bringing our attendance to over 600 people. We had a couple of new attractions at this year's event. Mini Minions farms brought a couple of goats, including a beautiful angora, and some chickens. Animals are always a nice addition! Local artist

Diane Browning also set up and did caricature drawings. She had several props that people could use and wear to give their portraits a historic look.

All Hallows at the Village (October 20)

This year's All Hallows event saw over 300 kids and families visit us for an evening of frights and delights. Our event kicked off the Gaffer District's new "Days of Incandescence" program. Some of the highlights were the Headless Horseman exhibit in the barn, bats in the blacksmith shop, deathly diners in the dining room, vintage Disney Halloween short films in the schoolhouse, ghosts and ghouls on the grounds and a Victorian parlor game in the cabin.

Lecture Series (October 10 & November 7)

In the Fall of 2018 we kicked off our new lecture series. Our first program featured Mark Wysocki, Senior Lecturer in the Earth and Atmospheric Sciences Department at Cornell University. His presentation, "Recent Weather Events Affecting New York State: A Forecaster's Nightmare," included a historical perspective on how our region developed based on climate.

The second program was given by Rob Cassetti, Senior Director of Creative Service and Marketing at Corning Museum of Glass. His program was about Corning Glass Works architecture.

Blast into History/Cheers to History (November 10 & 11)

The 1st New York McCrackens Company joined us again for a fun filled, historic weekend! The event featured a War of Independence 1776 re-enactment with fire-arm demonstrations, campfire cooking, drilling, a public trial, an encampment area and a variety of talks throughout the day

The second part of the event was "Cheers to History." Guests enjoyed a variety of adult beverage tastings and a hearty soup with hearth cooked bread. The McCracken's regaled guests with their stories and songs.

Holiday Open House (December 8)

We had a steady stream of visitors throughout the day. Our volunteers were decked out in their favorite "ugly" holiday sweaters. All who attended had a great time; many went home laden with homemade cookies (baked by our incredible volunteer bakers), bags and boxes of attic treasures and beautiful handmade gifts from our gift shop. Children enjoyed visiting with Santa, crafts in the schoolhouse, cookie decorating and having their faces painted.



Summer Camp

On July 24-26, the museum hosted its summer camp “1850s Farmin’ Science” for 11 campers ages 7-11 from the Corning area and nearby communities.

The camp was focused on farm life during the 1850s, with an emphasis on the science behind farming. There was a variety of interactive activities and demonstrations including a live animal demonstration, using farm hand tools, measuring and laying out a farm field with a compass and chain links, keeping a journal, and a square dance for the campers and their families.

Many thanks to all of the volunteers who helped make this a great living history experience for everyone, including the volunteers.

Kids Summer Fun

In addition to our Summer Camp, we had several kids programs. Garden of Fire, a collaboration with local children’s organizations, Road Scholar, a program sponsored by Watson Homestead that brings grandparents and grandchildren together to experience “hands on history,” two sewing workshops, and an afterschool program for the Salvation Army with activities rooted in history.

Education Committee

The education committee is the educational planning group for the Heritage Village. They are continually upgrading programs as well as developing new ideas to meet the needs of our school and museum programs.

In 2018 they began working on the new “Sheep to Shawl “ program. The program focuses on our textiles exhibit in the Long Room. Charts are being created to illustrate the process of taking raw materials such as wool and flax to a finished product, like shirts and pants. In conjunction with the project, a new literacy program was introduced with the book “A New Coat for Anna”.

Thank you to committee members Mary Bacalles, Norma Bird, Barbara Bray, Mary Franklin, Chris Hoyler, Kathy Mack and Nancy O’Loughlin.

Hearth Cooking Guild

Thank you to the members of our Hearth Cooking guild who provided two hearth dinners for raffle winners, helped with the Spring Feast fundraiser, and demonstrated at all of our special events.

The members were Norma Bird, Barbara Bray, T.J. Dewert, Mary Franklin, Mary Ann Gontarz, Lynne Hatch, Nancy O’Loughlin, Collette Roberts, Jean Walker and Pat Wall.

Docents

During 2018, docent training and enrichment concentrated on refreshing the good work done by the Education Committee in the previous year. Various programs were reviewed at each meeting prior to schools requesting them for their museum visits. Providing highly trained and skilled docents are two of the four pillars that make our museum desirable for children. The other two pillars include small group size and a hands-on experience for each visitor. More than 2,800 children visited the museum and continue to comment about the Heritage Village as “the best field trip ever.”

The docents did an intensive study of Charles Tiffany to see his glass firsthand at various locations throughout the area including a special exhibit at Corning Museum of Glass, Presbyterian Church in Bath and Willard Chapel in Auburn, NY, as well as a talk comparing Tiffany and Frederick Carder. There were also many opportunities at the monthly docent meetings to learn about the artifact of the day from our own museum collection.

The docents are the backbone of our education programs at the museum. Each has volunteered for many hours to make this a well-respected living history museum in our area and beyond.

Buildings & Grounds

Upgrading and maintaining historic buildings presents challenges and most often, more work than anticipated. Year 2017 saw major restoration on the log cabin, securing the agriculture shed and enhancing the visual effect of the display, and the largest of projects, renovating the Welcome Center.

For year 2018, smaller, but important work was done to improve the overall infrastructure of the Heritage Village:

- An enclosed, large closet was built in the conference room to store incoming material donations and miscellaneous items.
- The entire office area and conference room was painted with assistance from Mary Woollett.
- Carpeting was installed in the conference room and furnished with a new table and chairs. Also, new flooring was placed in the back foyer.
- The new front porch was painted and railing installed.
- The hot water heater in the Inn was replaced.
- New doors were constructed by Tom and Ed Rhodes for the agriculture shed.
- Signage for the agriculture shed exhibit was created by Graphic solutions and installed by Barbara Bray and Leon Golder.
- Furnace repairs in the Inn were completed in October.
- A new fence along the parking lot was erected by Nicholas Sweet and fellow Boy Scouts and parents to satisfy his Eagle Scout badge requirement. We are very pleased that he chose the Heritage Village to complete his project.
- New shelving was donated and installed in the gift shop by Chris and Brian Hoyler.

As you can see by the work completed over the past two years, the commitment by the board and staff to create a show place for our members and community at large is their commitment for sustaining the Heritage Village long into the future.

Leon Golder, CPPHS President



Painted Post – Erwin Museum at The Depot

The installation of the new exhibits in the cases and on the walls was completed in the Spring of 2018 in preparation for the annual meeting held in May. Brenna Bray, a junior at Geneseo College, was the Depot Manager for the summer season.

Brenna was busy organizing the donated objects that had been accumulating since the exhibits were re-done and accessioning them in the PastPerfect museum software. She received a number of drop-in visitors and assisted some of them with research and local history questions. She successfully accessioned all of the outstanding donations and filed them in the appropriate archive boxes. There was a total of 53 visitors. The museum had been open Saturdays in the fall in conjunction with the Farmer's Market on the grounds during produce season.

Financial Report - 2018

At the beginning of the calendar year 2018, the combined Vanguard investment balance of the Inn and the Depot was \$686,263. The withdrawals from the account for the year, for the purchase of additional property and to support operations, amounted to \$65,000. The year-end balance was \$586,640. Of that year end amount, \$111,906 was in money market accounts to support ongoing cash flow and operational needs.

As mentioned in the 2009 annual report, the board chose to separate the Vanguard account based upon endowment donations vs. investment gains, to better monitor the amount required to be kept in the endowment account. A resolution was drafted allowing quarterly transfers to the investment account from the endowment account based upon any gains in the endowment over that time period. Going forward, 90% of any gains in the endowment account may be transferred to the investment account, at the discretion of the board, with the remaining 10% being reinvested into the endowment account. The total of the endowment account increased from \$446,394 on January 1, 2018 to \$449,905 on December 31, 2018.

◆ Steve Matteson—Controller

Income Statement	Inn	Depot
Income	\$ 82,251.00	\$ 1,767.00
Grants/Fund Donations	\$ 20,823.00	\$ 10,000.00
Transfer from Investments	\$ 65,000.00	\$ 0.00
Expenses	\$ 139,209.00	\$ 12,442.00

Balance Sheet	Inn	Depot
Cash	\$ 4,989.29	\$ 3,741.39
Investments	\$ 537,002.00	\$ 49,638.00
Land and Buildings	\$ 1,170,438.00	\$200,000.00
Collections & Contents	\$ 1,167,924.00	\$ 50,000.00
Total Assets	\$ 2,880,353.29	\$303,379.39
Endowment Portion of Investments	\$ 449,905.00	
Grant Account Total	\$ 14,030.00	

Grants/Group Donations Received

We received a \$21,000 Capacity Building grant from the Corning Incorporated Foundation to support fund development planning, educational programming outreach and a full time Director position and a \$6000 grant for board development; a \$250 donation from the Corning Area Retired teachers to support the Browntown Schoolhouse; a \$1000 grant from the Corning Inc. Vibrant Community Grant and a \$500 grant from Wegman's to support our education program needs.

Education

In 2018 the Heritage Village had 55 groups visit from various schools and organizations. This brought 3,038 visitors to the site.

The list is as follows:

Schools (class visits)

Corning-Painted Post School District: 49 visits
 Elmira/Horseheads/Elmira Heights Districts: 20
 Finn Academy: 4
 Alfred/Almond: 3
 Bath: 6
 Canisteo-Greenwood: 3
 Campbell-Savona: 3
 Chemung Valley Montessori: 1
 Various Pennsylvania Schools: 13
 Home School Group: 3
 Various religiously affiliated schools: 6

Travel Program (classes)

Broadway Academy: 13

Groups (number of guests)

Alzheimer's Association: 9
 Corning Area Youth Center: 20
 Salvation Army Children's program: 72
 Nine Penny Club: 9
 Private Parties: 52
 Bus Tour: 45
 Garden of Fire: 106
 SE Steuben County Library : 56
 Rotary: 22
 Patterson Inn "Step Back in Time" Camp: 20 youth
 Watson Homestead Intergenerational Experience: 72
 Watson Homestead "Women at Fire": 37
 Social Service Agencies: 48
 Waverly Recreation Program: 40
 Boy Scouts: 16
 Corning Children's Center: 66
 Other: 38

General Tours

2018 walk-in total: 481
 2107 walk-in total: 475
 2016 walk-in total: 515
 2015 walk-in total: 503

Membership

Memberships in 2018 are as follows:

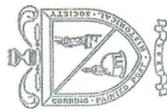
	New	Renewals	Total
Benefactor	0	2	2
Complimentary	0	1	0
Corporate	0	1	1
Donor	0	8	8
Family	1	40	41
Honorary	2	9	11
Individual	3	22	25
Patron	0	26	26
Senior Citizen	4	74	78
<u>Student</u>	<u>0</u>	<u>1</u>	<u>1</u>
	10	184	194

It is vitally important for the organization's survival to increase the number of memberships.

Our event attendance was roughly 1,570 people. Our walk in tour total was 481, combined school group totals and special tour totals was 3,038 for a grand total of 5,089 visitors to our site for 2018.



Thank you to all of our dedicated docents who volunteer their time to make these school programs possible. We also appreciate the help and efforts of the Browntown teachers who conduct the fourth grade program.



STRATEGIC PLAN 2017-2019

MISSION: The Corning-Painted Post Historical Society shall preserve and share our area's history through educational programming and exhibits, building preservation, archival collections, and experiential learning.

VISION: The Corning-Painted Post Historical Society is a dynamic, community responsive, educational organization that inspires community memory by linking our local history and heritage to contemporary life.

Strategic Goal #1

Develop opportunities to attract and engage select ages and interest groups through our events and educational programming.

Objectives:

- Evaluate and adjust annual events
- Develop new “workshop style” events
- Expand and clarify educational programming for adults and youth
- Explore and secure funding to help defray costs of program operation

Strategic Goal #2

Expand accessibility and increase functionality while preserving the historical integrity of the buildings and grounds.

Objectives:

- Develop info sheet on facility/event procedures for use
- Ensure facility is compliant for accessibility
- Explore and secure grants and funding to replenish investment account and develop additional revenue streams
- Initiate endowment campaign to meet the society's operational goals
- Establish criteria for acceptance of additional buildings and historical items of significance.
- Evaluate signage visibility of facility

Strategic Goal #3

Provide the Opportunity for current and potential members to invest and participate in our organization.

Objectives:

- Establish membership recruitment goals and define membership levels
- Create reoccurring “Hands on History” and themed events
- Market the value of the membership experience at the Heritage Village

Strategic Goal #4

Explore and strengthen relationships within the community to build future collaborations.

Objectives:

- Develop a template to communicate with external youth groups and adult organizations
- Identify outside organizations to develop mutually beneficial partnerships
- Utilize sponsorships to help achieve Heritage Village objectives
- Increase social media presence
- Network and explore collaborative opportunities with local and regional museums